

DISSERTATION

ON

THE IMPACT OF ARTIFICIAL INTELLIGENCE ON
THE FUTURE OF WORK AND HRM

SUBMITTED TO

K.R. MANGALAM UNIVERSITY, GURUGRAM

(Submitted in partial fulfillment of requirement for the award of the degree of
Master of Business Administration/ Master of Commerce)
Session 2021-2023

SUBMITTED BY:
SOHEL
2102570002



K.R. Mangalam University
Sohna Road,
Gurugram (Haryana)
(122001)

[Handwritten Signature]

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

Under the guidance of:
Dr. Vineta Choudhary

GUIDE CERTIFICATE

This is to certify that Mr. SOHIL, 2102570002, a student of Master of Business Administration/Master of Commerce in School of Management & Commerce at K.R. Mangalam University has successfully completed his Dissertation on "THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE FUTURE OF WORK AND HRM" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.

Signature



DR. VINEETA CHOUDHARY

Registrar
K.R. Mangalam University
Sohma Road, Gurugram, (Haryana)



DISSERTATION

ON

A STUDY ON BUYING BEHAVIOUR FOR
ONLINE GROCERY SHOPPING

Submitted To

K.R. Mangalam University

(Submitted in partial fulfillment of requirement for the award of the degree of
Master of Business Administration/Master of Commerce)
Session 2021-2023

Under the Guidance of:

(Designation)

DR. SWATI SHRIVASTAV

Submitted By:

Name of the Student: KANIKA SAINI

Roll No. 2102570015



K.R. Mangalam University
Sohna Road,
Gurgaon (Haryana)
(122001)

Registrar
K.R. Mangalam University
Sohna Road, Gurgaon, (Haryana)

GUIDE CERTIFICATE

This is to certify that Ms. KANIKA SAINI, 2102570015 a student of Master of Business Administration at K.R. Mangalam University has successfully completed her Dissertation on "CONSUMER BUYING BEHAVIOUR ON ONLINE GROCERY SHOPPING" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.

Guide Name: *[Signature]*
SHRIVASTAV
(Designation)
ASSISTANT PROFESSOR
SWATI

[Signature]
Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

DISSERTATION ON

THE STUDY OF RECRUITMENT & SELECTION IN TATA MOTORS

By

Name: SHIVANI KAIN

Roll No. 2102570016

MBA

Under the Supervision of

Dr. Anshika Prakash

Associate Professor

School of Management & Commerce

In Partial Fulfillment of the Requirements for the Degree of Master
of Business Administration

At

K.R. Mangalam University
Sohna Road Gurugram

Registrar
K.R. Mangalam University (Haryana)
Sohna Road, Gurugram, (Haryana)



GUIDE CERTIFICATE

This is to certify that Ms. Shivanjali, roll no. 2102570016, a student of Master of Business Administration/ Master of Commerce in School of Management & Commerce at K.R. Mangalam University has successfully completed her Dissertation on "The Study of Recruitment and Selection" under my supervision towards the partial fulfillment of degree of Master of Business Administration/ Master of Commerce. To the best of my knowledge, the work is genuine.



Guide Name: Dr Anshika Prakash

Associate Professor
School of Management & Commerce
K.R. Mangalam University



Registrar

K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)
Registrar



Sohna Road Gurugram.

KR Mangalam University

At,

Master of Business Administration.

In the Partial Fulfillment of the Requirements for the Degree of

School of Management & Commerce

Dr. Kshama Sharma (Associate Professor)

Under the Supervision of:-

MBA

Roll No. : 2102570036

Name : Himanshi

B.A.

DISSERTATION ON
"GAUGING FINANCIAL LITERACY: A
DEMOGRAPHIC EXPLORATION &
ELUCIDATION"



GUIDE CERTIFICATE

This is to certify that Ms. Himanshi, Roll no. 2102570010, a student of Master of Business Administration in School of Management & Commerce at K. R. Mangalam University has successfully completed his/her Dissertation on "Gauging Financial Literacy: A Demographic Exploration & Elucidation" under my supervision. The partial fulfillment of degree of Master of Business Administration/ Master of Commerce. To the best of my knowledge the work is genuine.

Guide Name: Dr. Kshama Sharma

Designation: Associate Professor

School of Commerce & Management



Registrar

K.R. Mangalam University

Sohna Road, Gurgaon, (Haryana)

DISSERTATION
ON
"A STUDY ON RECRUITMENT AND SELECTION
PROCESS"

Submitted To

K.R. Mangalam University

(Submitted in partial fulfillment of requirement for the award of the degree of

Master of Business Administration/ Master of Commerce)

Session 2021-2023

Submitted By:
PRIYA CHOUDHARY
MBA
Roll No. 2102570004

Under the Guidance of:
NIRMALJEET KAUR
(Assistant Professor)



K.R. Mangalam University
Sohna Road,
Gurgaon (Haryana)
(122001)

Registrar

K.R. Mangalam University
Sohna Road, Gurgaon, (Haryana)

Registrar
K.R. Mangalam University
Sohna Road, Gurgaon, (Haryana)



Guide Name
Assistant Professor
NIRMALJEET KALIA

genuine.

This is to certify that Mr. PRAV A CHOI DIARY - Roll No. 2102570004
of Master of Business Administration, Master of Commerce in School of Management
& Commerce at K.R. Mangalam University has successfully completed the
Dissertation on " RECRUITMENT AND SELECTION PROCESS" under the
supervision towards the partial fulfillment of degree of Master of
Administration/ Master of Commerce. To the best of my knowledge, the work is
genuine.

CARD CERTIFICATE

DISSERTATION ON
"THE STUDY OF REWARD SYSTEM ON MOTIVATIONAL
LEVEL OF EMPLOYEES AT MSIL, MANSAUR"



By

Name:- KOMAL

Roll No.:- 2102570031

MBA

Under the Supervision of

Dr Anshika Prakash

Associate Professor

School of Management & Commerce

In Partial Fulfillment of the Requirements for the Degree of

Master of Business Administration

At

K.R. Mangalam University

Sohna Road, Gurgaon

1
Registrar
K.R. Mangalam University
Sohna Road, Gurgaon (Haryana)
[Signature]

GUIDE CERTIFICATE

This is to certify that Ms. Komal, Roll no. 2102570031, a student of

Master of Business Administration in School of Management &

Commerce at K.R. Mangalam University has successfully completed

her Dissertation on "The study of reward system on

motivational level of employees at MSIL" under my supervision

towards the partial fulfillment of degree of Master of Business

Administration. To the best of my knowledge the work is genuine.

Guide Name: Dr. Anshika Prakash

Designation: Associate Professor

School of Commerce & Management

K.R. Mangalam University
Sohna Road, Gurgaon, (Haryana)

Registrar



DISSERTATION

ON

“PERFORMANCE ANALYSIS OF EQUITY MUTUAL
FUND”

Submitted To

K.R. Mangalam University

(Submitted in partial fulfillment of requirement for the award of the degree of
Master of Business Administration)

Session 2021-2023

Under the Guidance of:

DR. SHIVANI KAMPANI

(Assistant Professor)

M.NARENTHIRA PIRABA

MBA

Roll No. 2102570011



K.R. Mangalam University

Sohna Road,

Gurgaon (Haryana)

(122001)

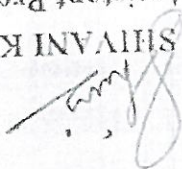
Registrar

K.R. Mangalam University
Sohna Road, Gurgaon, (Haryana)

GUIDE CERTIFICATE

This is to certify that Ms. M. Narenthra Piraba, Roll No- 2102570011, a student of Mangalam University has successfully completed her Dissertation on "PERFORMANCE ANALYSIS OF EQUITY MUTUAL FUND" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.

DR. SHIVANI KAMRANI
(Assistant Professor)



Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

K.R. Mangalam University
Sohna Road, Gurgaon, (Haryana)

[Handwritten Signature]

Under the guidance of
Dr. Anita Choudhary
(Assistant Professor)

Submitted by
Shreyanshi Chaturvedi
Roll no. 2102570020

Master of Business Administration
K.R. Mangalam University, Gurgaon



Award of degree of
Submitted in partial fulfillment of the requirement for the

PROJECT REPORT ON
INTRODUCTION TO WORKING CAPITAL
MANAGEMENT OF NALCO.

I, Mr. Shreyansh Chaturvedi, Roll no. 2102570020 certify that the project report entitled "Introduction to Working capital management of Nalco" is completed by me and it is an authentic work carried out by me at K. R. Mangalam University. The matter embodied in this project report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Signature of the student
Shreyansh Chaturvedi
Date 10/06/23

Certified that the project report entitled "Introduction to Working capital management of Nalco" done by Mr. Shreyansh Chaturvedi, Roll no. 2102570020 is completed under my guidance

Signature of the guide
Dr. V.K. Singh

Date 10/06/23

Name of the guide
Dr. V.K. Singh

Designation
Asst. Prof.

K. R. Mangalam University
Campus, 122103

K.R. Mangalam University
Sohna Road
[Signature]

K.R. Mangalam University,
Gurgaon Road, Gurugram, (Haryana)

Registrar

K.R. Mangalam University,
Sohna Road,
Gurugram (Haryana)
(122001)



SUBMITTED BY:
SOHEL
2102570002

Under the guidance of:
Dr. Vineta Choudhary

(Submitted in partial fulfillment of requirement for the award of the degree of
Master of Business Administration/ Master of Commerce)
Session 2021-2023

K.R. MANGALAM UNIVERSITY, GURUGRAM

SUBMITTED TO

THE IMPACT OF ARTIFICIAL INTELLIGENCE ON
THE FUTURE OF WORK AND HRM

ON

DISSERTATION

University
Vandana

807-
K R

[Handwritten signature]

DR. VINETA CHOUDHARY

Signature



This is to certify that Mr. SOHIL, 2102570002, a student of Master of Business Administration/Master of Commerce in School of Management & Commerce at K.J. Somaiya Institute of Management & Commerce has successfully completed his Dissertation on "THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE FUTURE OF WORK AND FIRM" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.

GUIDE CERTIFICATE

DISSERTATION
ON

ALGO EFFECTS OF COVID-19 ON Employee Psychology Leading To High
Attrition Rates: A Study in The IT Sector"

Submitted to

K.R. Mangalam University

Submitted in partial fulfillment of requirement for the award of the degree

of

Master of Business Administration

Session 2021-2023

Under the Guidance of:

Dr. Meenakshi Gupta

Assistant Professor

SOMC

Submitted By:

Khyati Jain

2102570039

MBA



K.R. Mangalam University

Sohna Road

(Gurgaon)

Registrar
K.R. Mangalam University
Sohna Road, Gurgaon, (Haryana)

K.R. Mangalam University
Gohna Road, Gurugram, (Haryana)

Registrar



Associate Professor
Dr. Alenakshi Gupta
Date: 11/11/2023
Signature of the Guide

This is to certify Ms. Khyati Jain Roll No. 2102570039 a student of Master of Business Administration in School of Management and Commerce at K.R. Mangalam University has successfully completed her Dissertation on "After Effects of COVID-19 On Employee Psychology Leading To High Attrition Rates: A Study In The IT Sector" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.

DISSERTATION
ON
A STUDY ON INDIAN BANKING INDUSTRY AND PROBLEMS OF NPA'S

Submitted To

K.R. Mangalam University

(Submitted in partial fulfillment of requirement for the award of the degree of
Master of Business Administration/ Master of Commerce)

Session 2020-2022

Under the Guidance of:

Mrs. Vinita Choudhary
(Professor KRMU)

Submitted By:

Vivek Sharma
MBA
Roll No. 2102570001



K.R. Mangalam University
Sohna Road,
Gurugram (Haryana)
(122001)


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

GUIDE CERTIFICATE

This is to certify that Mr. Name of the Student Vivek Sharma, Roll No. 2102570001 a student of Master of Business Administration in School of Management & Commerce at K.R. Mangalam University has successfully completed his/her Dissertation on "A Study on Indian Banking Industry and Problems of NPA's" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.



Mrs. Vinita Chaudhary
(Professor Kinnu)



Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



DISSERTATION ON
STUDY ON RECRUITMENT PROCESS OF CONTINGENT
WORKFORCE

BY

ANSHU SHARMA

2102570003

MBA Class of 2021 – 2023

Under the supervision of

Ms. Nirmaljeet Kaur

Assistant Professor – School of Management & Commerce

In Partial Fulfilment of the Requirements for the Degree of Master of
Business Administration

At


K.R. Mangalam University

Sohna Road,
Gurugram (Haryana)


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

GUIDE CERTIFICATE

This is to certify that Ms. Anshu Sharma, Roll No. 2102570003, a student of Master of Business Administration in School of Management & Commerce at K.R. Mangalam University has successfully completed her Dissertation on "Study on recruitment process of contingent workforce" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.


Ms. Nirmaljeet Kaur
Assistant Professor


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

DISSERTATION
ON
TO UNDERSTAND THE IMPORTANCE AND IMPACT OF
LOGISTICS UNDER SUPPLY CHAIN MANAGEMENT AT
GRACE RELOCATIONS PVT LTD.

Submitted To

K.R. Mangalam University

(Submitted in partial fulfillment of requirement for the award of the degree of
Master of Business Administration/ Master of Commerce)

Session 2021-2023

Under the Guidance of:

Dr. Anshika Prakash
Associate Professor

Submitted By:

Anuj Kaul
MBA
Roll No. 2102570045





K.R. Mangalam University
Sohna Road,
Gurugram (Haryana)
(122001)


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

GUIDE CERTIFICATE

This is to certify that Mr. Anuj Kaul, Roll No. 2102570045, a student of Master of Business Administration/ Master of Commerce in School of Management & Commerce at K.R. Mangalam University has successfully completed his Dissertation on "TO UNDERSTAND THE IMPORTANCE AND IMPACT OF LOGISTICS UNDER SUPPLY CHAIN MANAGEMENT AT GRACE RELOCATIONS PVT LTD" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.


Dr. Anshika Prakash
Associate Professor


Registrar
K.R. Mangalam University
Buhna Road, Gurugram, (Haryana)

DISSERTATION REPORT
ON
An Analytical Study of Background verification of Employees and Analysis
At
M/S. PRAGATHI CONSULTANCY SERVICES(PCS)
Submitted To
K.R. Mangalam University

(Submitted in partial fulfillment of requirement
for the award of the degree of Master of Business Administration)

(Session 2019-2022)



K.R. Mangalam
University
Sohna Road,
Gurugram, Haryana
(122103)

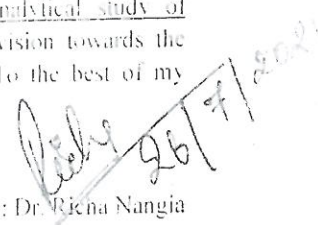
Under the Guidance of
Dr. Richa Nangia
(Associate Professor)

Submitted by: Shakti kumar
Master of Business Administration
Roll No -1902570032


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

GUIDE CERTIFICATE

This is to certify that Mr. SHAKTI KUMAR, Roll No 1902570032 a student of Master of Business Administration in School of Management & Commerce at K.R. Mangalam University has successfully completed her Dissertation on "An Analytical study of background verification of employee and Analysis" under my supervision towards the partial fulfillment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.


Guide Name: Dr. Rikna Nangia
(Associate Professor)


Registrar
K.R. Mangalam University
Satna Road, Gurugram, (Haryana)

DISSERTATION
ON
"A STUDY ON MEASURING CUSTOMER SATISFACTION
AT RELIANCE FRESH OUTLETS DELHI"

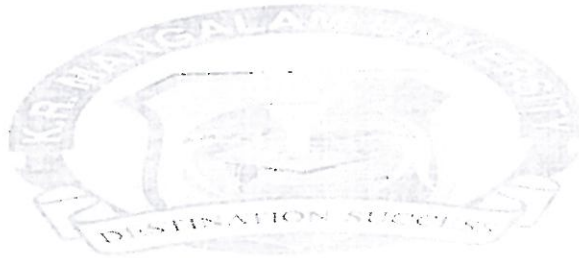
Submitted to
K.R Mangalam University
(Submitted in Partial Fulfilment of Requirement for the Award of the
Degree of Master of Business Administration)
Session 2021-2023

Under the Guidance of: Dr. Pradeep Suri
(Dean SOMC)

7/6/23
Mang. Mang. Mang.

Submitted By:
Shreyansh Chaturvedi
MBA (4th Sem.)

Roll No. 2102570020



K.R. Mangalam University
Sohna Road
Gurugram (Haryana)

J.P.
Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

GUIDE CERTIFICATE

This is to certify that Mr. SHREYANSH CHATURVEDI, 2162570020, a student of Master of Business Administration [MBA] in school of Management and Commerce at K.R. Mangalam University, has successfully completed his Dissertation on "A Study on Measuring Customer Satisfaction at Reliance Fresh Outlet in Delhi" under my supervision towards the partial fulfilment of degree of Master of Business Administration. To the best of my knowledge the work is genuine.

[Faint signature and stamp]
Date: _____
Date: _____

[Handwritten signature]

Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

“A STUDY ON CUSTOMER SATISFACTION TOWARDS
MARUTI SUZUKI PRODUCT IN GURUGRAM CITY”

With Special Reference To

Maruti Suzuki India Limited

Submitted in partial fulfilment of the requirements

for the award of the degree of



MASTER OF BUSINESS ADMINISTRATION

To

K R Mangalam University, Gurugram

Guide:

Dr. Richa Arora

Submitted By

Ajay Kumar

Roll No. 1902570029

M.B.A. 3rd Semester

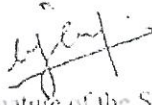
(Batch 2019-2021)



Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

CERTIFICATE

I, Mr. Ajay Kumar Roll No. 1902570029 certify that the Project Report entitled "A study on Customer Satisfaction towards Maruti Suzuki product in Gurugram City" is completed by me and it is an authentic work carried out by me at Maruti Suzuki India Limited. The matter embodied in this project work has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.


Signature of the Student

Date: 29/3/2021

Certified that the Project Report entitled "A Study on Customer Satisfaction towards Maruti Suzuki product in Gurugram City" done by Mr. Ajay Kumar, Roll No. 1902570029 is completed under my guidance.


Signature of the Guide

Date:

Name of the Guide: Dr. Richa Arora

Designation: Assistant Professor

K R Mangalam University, Gurugram


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

***A STUDY ON SALES AND OPERATION PLANNING
OF ALPHA TECHNOLOGIES LTD.***

(AIMA BIZLAB Learning)

*Submitted in partial fulfillment of the requirements
for the award of the degree of*



Master of Business Administration (MBA)

To

K.R. Mangalam University, Gurugram

Guide:

Dr. Kshama Sharma

Assistant Professor

Submitted by:

Rishabh Garg

Roll No:2002570008

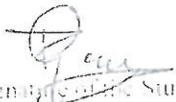
Registrar

**K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)**

MBA Batch (2020-2022)

Certificate

I, Mr./Ms. Rishabh Garg, Roll No. 2002570008 certify that the Summer Internship Project entitled "Sales and Operation Planning" is completed by me and it is an authentic work carried out by me at AIMA BIZLAB Learning. The matter embodied in this Internship Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.


Signature of the Student
Date

Certified that the Summer Internship Project Report entitled "ALPHA TECHNOLOGIES - AIMA BIZLAB VSI" done by Mr./Ms. Rishabh Garg, Roll No. 2002570008 is completed under my guidance.


Signature of the Guide
Date

Name of the Guide
Dr. Kshama Sharma
Associate Professor, SOMC
K.R Mangalam University,
Gurugram- 122103


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



SUMMER INTERNSHIP REPORT

ON

**"To study Marketing & Operational Strategies
of Alpha Technologies"**

Submitted To

K.R. Mangalam University

Submitted in partial fulfilment of requirement for the award of the degree

of

Master of Business Administration

Session 2019-2021

**Under the Guidance of:
Dr. Avjeet Kaur
(Associate Professor)**

Jyoti
**Submitted By:
Jyoti Attrish
M.B.A**

1902570017

Jyoti
Registrar

**K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)**

CERTIFICATE

Ms. Jyoti Atrish, Roll No. 1902570017 certifies that the Summer Internship Project entitled "To study Marketing & Operational Strategies of Alpha Technologies" is completed by me and it is an authentic work carried out by me at All India Management Association. The matter embodied in this Internship Project Report has not been submitted earlier for the award of any degree or diploma to the best of my knowledge and belief.

Signature of the Student

Date

Certified that the Summer Internship Project Report entitled

"To study Marketing & Operational Strategies of Alpha Technologies" is done by Ms. Jyoti Atrish, Roll No. 1902570017 is completed under my guidance.

Signature of the Guide

Date

Dr. Avjeet Kaur

Associate Professor, SOMC

K.R. Mangalam University,

Gurugram-122103, Haryana

Countersigned

Director/Project Coordinator

Jyoti

Registrar

K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

A STUDY OF THE GURGAON REALESTATE MARKET
BASED ON INVESTOR'S PERCEPTION

A Summer Internship Report

SUBMITTED TO

Dr. Gurbir S Khera CFA

Associate Professor



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

IN PARTIAL FULFILMENT FOR THE AWARD OF

UNDER GRADUATE DEGREE

in

MANAGEMENT

RISHI YADAV

2020-2023


Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)

APPROVAL OF THE FACULTY GUIDE

Recommended that the Summer Internship titled "A STUDY ON THE ANALYSIS OF GURGAON REAL ESTATE MARKET BASED ON INVESTOR'S PERCEPTION" be prepared by Mr. RISHI YADAV under my supervision and guidance be accepted as fulfilling this part of the requirements for the award of Master of Business Administration. To the best of my knowledge, the contents of this report did not form a basis for the award of any previous degree to anybody else.

Date:

9/10/2022

Signature:



Name of the Guide: Prof. Gurbir S Khara CFA



Registrar
K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)